

The symbol of the city and its name



Icon - dictionary definition

A painting or image expressing a particular idea or describing something typical of the activity of a factory institution Or a certain place. For example: a lamp decorated with olive leaves
.- the symbol of the State of Israel

The symbol of Kiryat Shmona in the past, from 1953 to 1974

In the past, until 1954, the Kiryat Shmona City Council was managed by members of the kibbutzim who took care of the entire municipal interest and the absorption of the new immigrants. In 1954, Kiryat Shmona receives official recognition as a council

:Cotton Plant

Around Kiryat Shemo kibbutzim and moshavim that grow the cotton plant. In the past, extensive fields of cotton were seen. Today, due to the cuts in the water, the cotton fields have decreased

:Industrial Wheel

A symbol of the industry in the place (a branch of Solel Boneh was established and began to deal with construction and even excavations in the Naftali Mountains. There they discovered metals and coal and hoped to take advantage of this to establish a new factory)



Sergeant Kiryat Shmona from

For 20 years, Kiryat Shmona doubles the number of residents, kindergartens and schools are established, the tents are replaced by stone houses, floor buildings are built throughout the city, and in 1974 Kiryat Shmona transforms from a local council to a central city, first in the north.

In accordance with the change in the status of Kiryat Shmona, it was decided to change the symbol of the city, the components of the old symbol are irrelevant and do not fit to represent a large city.

A national competition was published for the design of the city symbol, this publication encouraged many artists and graphic artists to participate in the competition.

The symbol of the late Nadav Yaakov of Kiryat Shmona won the competition. The late Nadav Yaakov was at the time the publisher of Information Kiryat Shmona and the surrounding area and before his death was awarded a sign of appreciation and appreciation for his contribution to the development of Kiryat Shmona.



Explanation of the symbol parts

The roaring lion

The symbol of the heroism of the eight heroes of Tel-Hai, after which Kiryat Shmona is named, symbolizes the history of the city in the period of Joseph Trumpeldor and his friends in the story of Tel-Hai. In addition, the "roaring lion" symbolized the strength and steadfastness of the residents against the Katyushas and the attacks.



The roaring lion also appears in the symbol of the Upper Galilee Regional Council, in the symbol of the Tel-Hai College and the Tel-Hai School in Kiryat Shmona.

Industrial Wheel

A symbol of the developing industry in the city.



Construction and Growth

The city is in a momentum of construction and development while preserving the environment and the landscape.



Heron and the rising sun

The magnificent and sun-seasing is a sign of hope, for the future



Kiryat Shmona 2018: A Space of Opportunities



**קריית
שמונה**
מרחב של הזדמנויות



The New City Symbol – A Space of Opportunities

Branding the city as a space of opportunities reflects the regional development and the fact that the city has many opportunities for development, employment, education, culture, innovation, community, advanced industry, environment, higher education, tourism and quality of life, spanning the Galilee space of Kiryat-Shmona.

The decision to save the city's familiar logo, together with the new logo chosen and heralds on the new faces of Kiryat Shmona, stemmed from our choice to preserve the basic values on which the story of Kiryat Shmona is based from the time of the transit camp until it became the capital of the Galilee.

The new slogan of Kiryat Shmona - A space of opportunity is the

result of a community project in which residents of all ages who have pointed out the many opportunities the city offers and can offer in the future.

The new Kiryat Shmona logo consists of the digit eight, at the base of which we chose to place rounded and colorful elements that symbolize the strong base of Kiryat Shmona, as a city with strong infrastructure and a stable local community.



Space of Opportunities

Each of the 8 colors in the logo, symbolizes a field of constant work and development that is an integral part of the space of opportunity that Kiryat Shmona offers:

איכות סביבה ואיכות חיים		חינוך וערכים	
תרבות, אמנות ופנאי		קהילה מחבבת, משכחות, ילדים ונוער	
כיתוח כלכלי: תעסוקה, תעשייה, תיירות ויזמות לעתיד טוב יותר		דור צעיר ואיכותי - צעירים, סטודנטים והורות צעירה	
ספורט, תזונה וחתימה לאורח חיים בריא		צמיחה, בניה ותשתיות	

Education and Values | Embracing Community, Families, Children and Youth | Young and Quality Generation - Young People, Students and Young Parenting | Growth, Construction and Infrastructure | Environment and Quality of Life | Culture, Art and Leisure | Economic Development: Employment, Industry, Tourism and Entrepreneurship for a Better Future | Sports, Nutrition and Striving for a Healthy Lifestyle